



30th International Exhibition
for Equipment, Technologies,
Raw Materials and Ingredients
for the Food Processing Industry

29.09–
02.10.2025

Agroprod mash Results

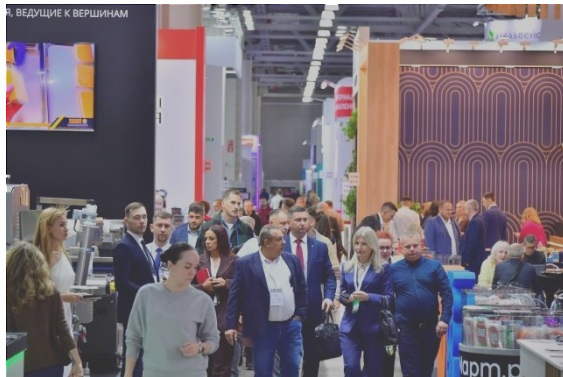
EXHIBITORS

615

Russian exhibitors:
manufacturers,
integrators and suppliers

Austria, Belarus, Belgium,
China, Czechia, Egypt,
France, Germany,
India, Iran, Italy, Kazakhstan,
Malaysia, the Netherlands, Poland,
Russia, Serbia, South Korea, Spain,
Switzerland, Thailand, Turkiye

Companies



Countries

850+

22

www.agroprod mash-expo.ru/en

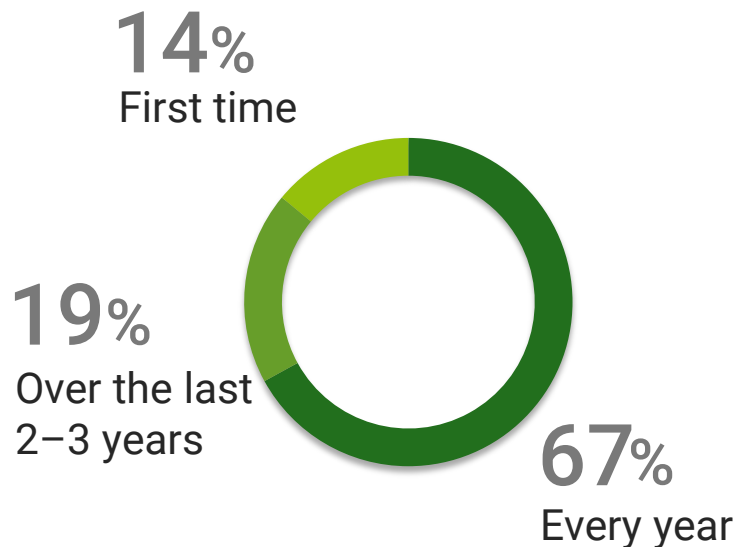
238

International
exhibitors



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Frequency of participation



Participation objectives*

Generate customers/ increase sales	78%
Sign contracts/agreements	59%
Expand sales markets	54%
Promote products/services	52%
Get information about new products/analyze market	28%
Implement investment projects	9%
Generate suppliers	8%

High ROI from participation

Met their objectives at the trade show

87%

Satisfied with business leads

92%

Would recommend Agroprodmashto partners and peers

97%

Expect positive post show results

82%

Plan to come back

82%

* Multiple replies possible

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26,039

Visitors

62 Countries

75.6%

of the visitors

have buying authority
or give buying recommendations

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VISITORS

31.4%

Business owner /
CEO

19.3%

Engineer /
food technologist

17.4%

Manager

3.4%

Researcher /
student

9.7%

Director of production,
quality assurance
director

18.8%

Purchasing /
development
director



Visitor
job
function

Visitor origin

52.5%

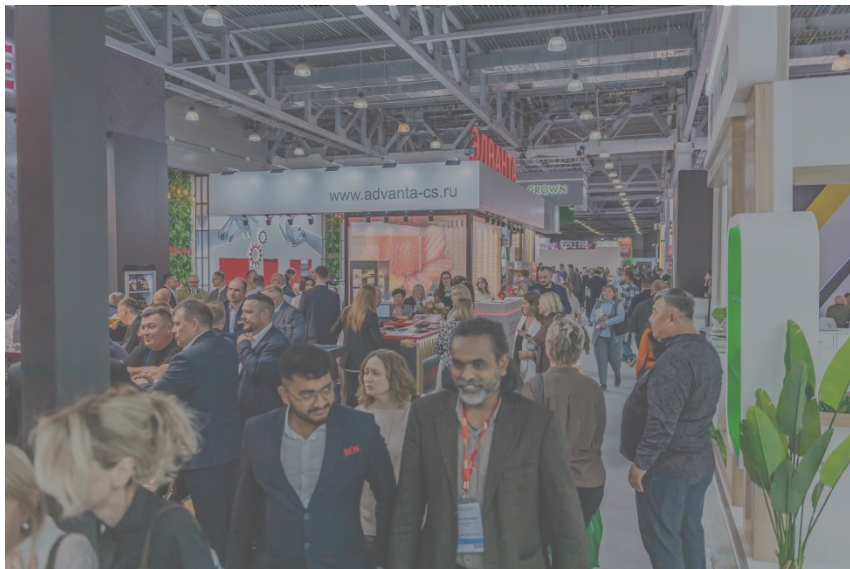
Moscow and
Moscow region

40.5%

Other regions
of all Russian
federal districts

7.0%

Other
countries



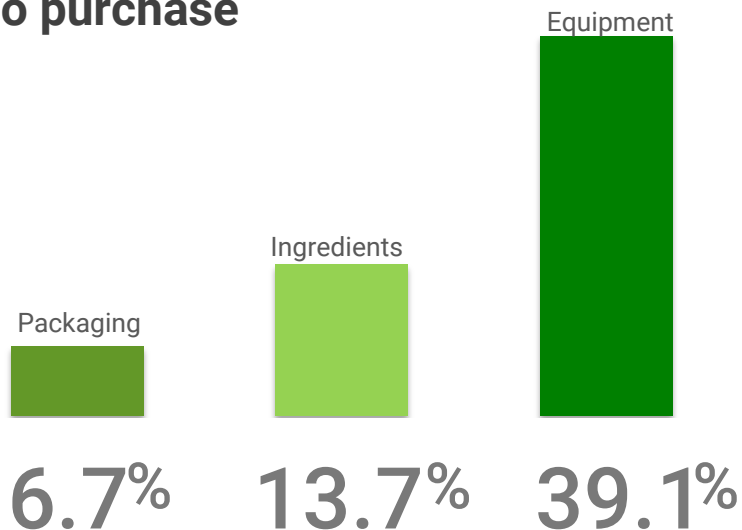
* Multiple replies possible

Purpose of visit *

Sign contracts/agreements/make purchases	45.0%
Learn about new products and technology	43.2%
Generate new business contacts	37.5%
Generate suppliers/search for solutions to improve business	32.2%
Business networking	23.8%
Receive and compare proposals	23.1%
Exchange experience	18.2%
Expand sales territory, enter new markets, new regions, enter industrial marketplaces	16.7%
Generate customers	15.2%
Upgrade qualification	14.7%
Assess the industry's current state	14.3%
Implement investment projects/generate investments	8.3%
Attend events of the conference programme	7.3%
Other	0.9%

After the show visitors plan

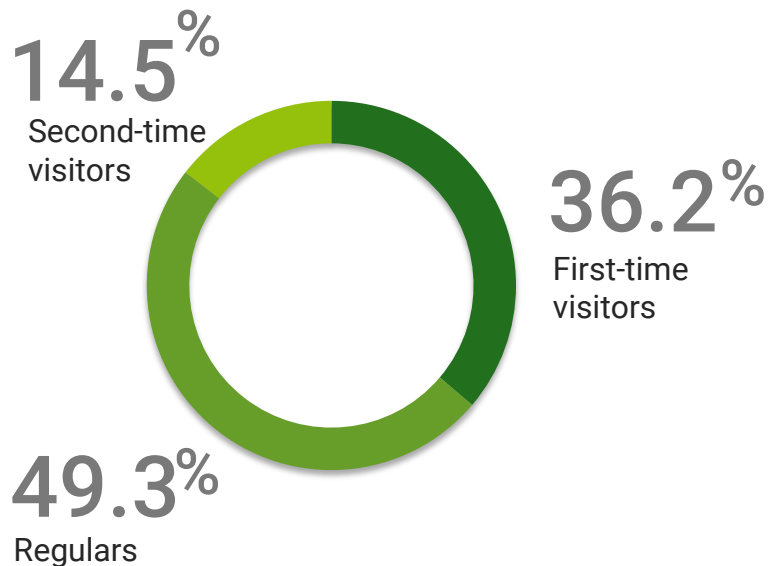
to purchase



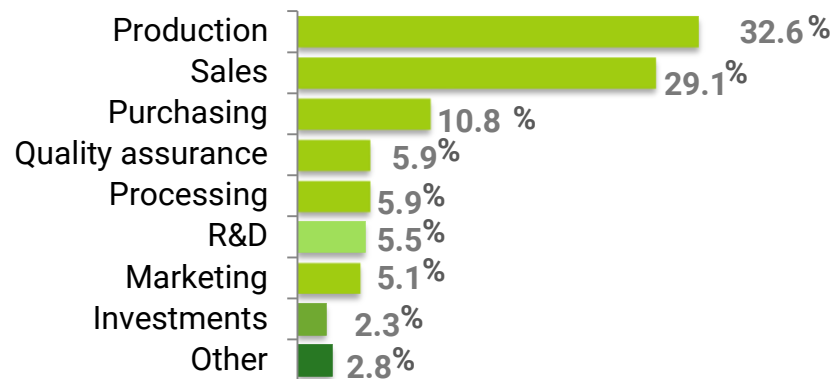
58% of the visitors plan to
make purchases
after the show



Frequency of visits



Job function



Visitors by industry sectors (number of people)

Food and beverage production	11,634
Agribusiness, agriculture; production/supply of raw materials and farm produce	3,899
Production/supply of equipment and components	2,827
Food and beverage wholesale/retail	1,812
HoReCa, catering	1,321
Production/supply of ingredients, additives and spices	1,210
Automation, IT	866
Chemical industry, perfumery and cosmetics industry, biotechnology	592

Sanitation and hygiene, food safety, waste management	426
Investments, education, advanced training, retraining	412
Construction and reconstruction of food industry facilities	387
Setup, installation, maintenance of equipment	370
Bottling, pre-packing, packaging	287
Transportation and storage	283
R&D	227
Other	270

High visitor satisfaction figures confirm a strong ROI

87%

of the visitors met
objectives and consider
their attendance effective

97%

of the visitors would
recommend
Agroprod mash
to partners and peers

96%

of the visitors are
satisfied
with the quality
of the exhibitors

Visitor interests (number of people)

Food production equipment	9,536
Packaging equipment and materials	9,190
Filling equipment	6,442
Ingredients, additives, spices	5,865
Refrigeration and air-conditioning equipment	5,417
Production automation. Integrated engineering solutions	3,959
Formulas, recipes, technologies	3,933
Portioning equipment	3,902
Warehouse equipment	3,620
Weighing equipment	3,372
Components, machinery and materials for food industry equipment	3,211
Slaughtering equipment, preliminary meat processing	3,202
Food safety. Quality control	3,124
Bottling equipment	3,102

Integrated solutions and services for food industry	2,721
Test and laboratory equipment	2,700
Sanitation and hygiene	2,676
Capacitive equipment	2,618
Production tools	2,401
R&D	2,269
IT, software	1,963
Equipment for production of ingredients	1,706
Construction and reconstruction of food processing facilities	1,658
Recycling and waste management	1,442
Leasing, credits and investments in agriculture	1,433
Fodder	1,100