

22ND INTERNATIONAL EXHIBITION FOR EQUIPMENT, TECHNOLOGIES,
RAW MATERIALS AND INGREDIENTS FOR THE FOOD PROCESSING INDUSTRY

AGRO PROD MASH

www.agroprod mash-expo.ru/en

MINPROMTORG
RUSSIA



UFI
Approved
Event



IR
Expo Rating

9-13
October 2017



Expocentre Fairgrounds
Moscow, Russia



Exhibition No.1
in Russia*

12+



Organized by

 **EXPOCENTRE**
MOSCOW

Supported by

• Ministry of Industry and Trade of the Russian Federation
• Ministry of Agriculture of the Russian Federation
Under auspices of the Chamber of Commerce and Industry
of the Russian Federation

*Source: Russian National Exhibition Rating.
See more at www.exporating.ru/en



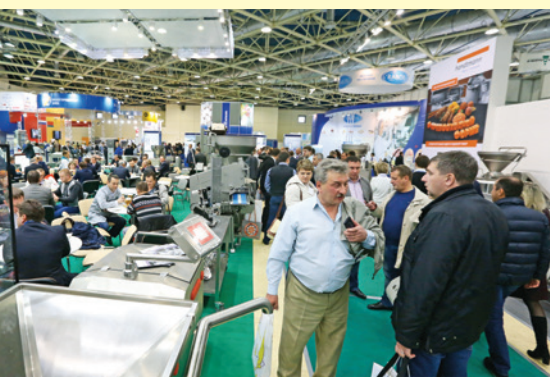
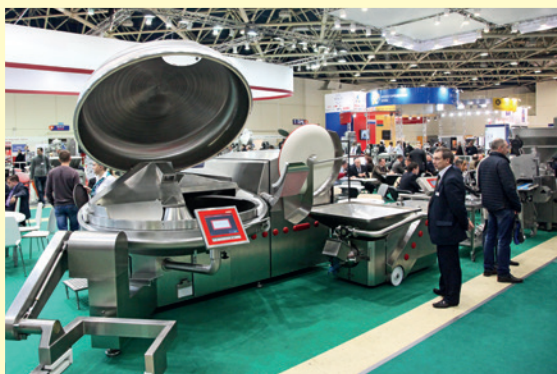
RUSSIA'S EXHIBITION NO.1 IN THE FOOD INDUSTRY EQUIPMENT AND INGREDIENTS CATEGORY*

- **700+** exhibitors from **34** countries
- **61,000** sq m of exhibition space
- **20,000+** visitors from **57** countries and **1,000** Russian cities
- **19** Salons

WHY AGROPRDMASH?

- Russia's only event showcasing equipment, ingredients and technologies for 30 sectors of the food processing industry
- Face-to-face contacts with major foreign and Russian manufacturers and suppliers of equipment and ingredients
- The preferred place to showcase your new products and technologies
- Unique opportunities to attract new clients and develop partnerships
- The best way to increase sales and open new markets
- Networking with food technology experts
- An unbiased assessment of the Russian market of equipment and ingredients for the food processing industry
- New ideas for business growth

*Source: Russian National Exhibition Rating; see more at www.exporating.ru



EFFICIENCY OF PARTICIPATION

Confidence year after year!

79%

Regular exhibitors

89%

Reached goals and are satisfied with results

93%

Exhibitors are ready to recommend Agroprodmash to their partners

“We are participating third time in a row. It wasn’t difficult to find companies wishing to exhibit in the Danish pavilion. Despite the difficult economic situation Danish companies want to be part of the Russian market; and it makes Agroprodmash an important platform to keep existing ties and search for new ones. This is a good show. We are glad that there are many visitors. This is also an anniversary year and we wish Agroprodmash longevity. It makes us successful.”

Heidi Ravn, Head of the Danish Food Tech Group

“It’s not the first time that we participate in Agroprodmash at the German pavilion because we are interested to show the current technologies in this market. The Russian market is large. And Agroprodmash is the largest trade show for the food processing industry, which makes it very interesting for us.

We show equipment that can upgrade production of meat, packaging, storage and confectionery. Group stands are an advantage as they create a centre of gravity. Exhibiting companies help each other; there is a certain team spirit. Promotion activities are also coordinated.

The sanctions haven’t affected us because we help with import substitution. Of course there are general foreign economic difficulties but we have to overcome them.”

Reinhard Rossberg, Consultant of the German Federal Ministry of Science and Technology

RUSSIAN FOOD PROCESSING INDUSTRY

The industry makes up **11.5%** of the total Russian output: **30** industry sectors and **43 thousand** enterprises¹.

The recent annual growth is about **3-5%**¹.

The total investment volume has exceeded **13.6 billion** USD over the last five years.

The Russian government is expected to allocate over **30 billion** USD to support the industry in the coming five years.

The size of the market of food processing equipment amounted to more than **540 million** EUR² in 2015; the imported equipment costed over **452 million** EUR².

43% of food processing facilities in Russia are in need in upgrade.



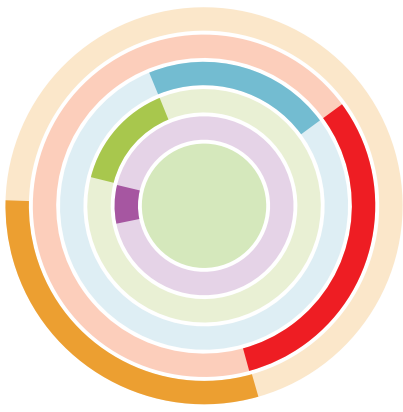
Abkhazia
Armenia
Austria
Azerbaijan
Belarus
Belgium
Brazil
Bulgaria
Canada
China
Czech Republic
Denmark
Egypt
Ecuador

Estonia
Finland
France
Georgia
Germany
Greece
Hungary
India
Italy
Israel
Japan
Kazakhstan
Republic of Korea
Kyrgyzstan

Latvia
Lithuania
Macedonia
Moldova
Monaco
Mongolia
Netherlands
New Zealand
Peru
Poland
Portugal
Russia
Serbia
Slovakia

¹ Source: Federal State Statistics Service of the Russian Federation

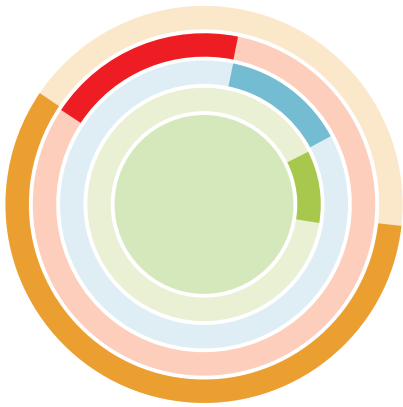
² Source: Credinform, 2015



Visitor job function

- 31% Manager, specialist
- 30% Top executive/owner
- 17% Engineer/production manager
- 15% Mid-level executive
- 7% Student, mass media representative

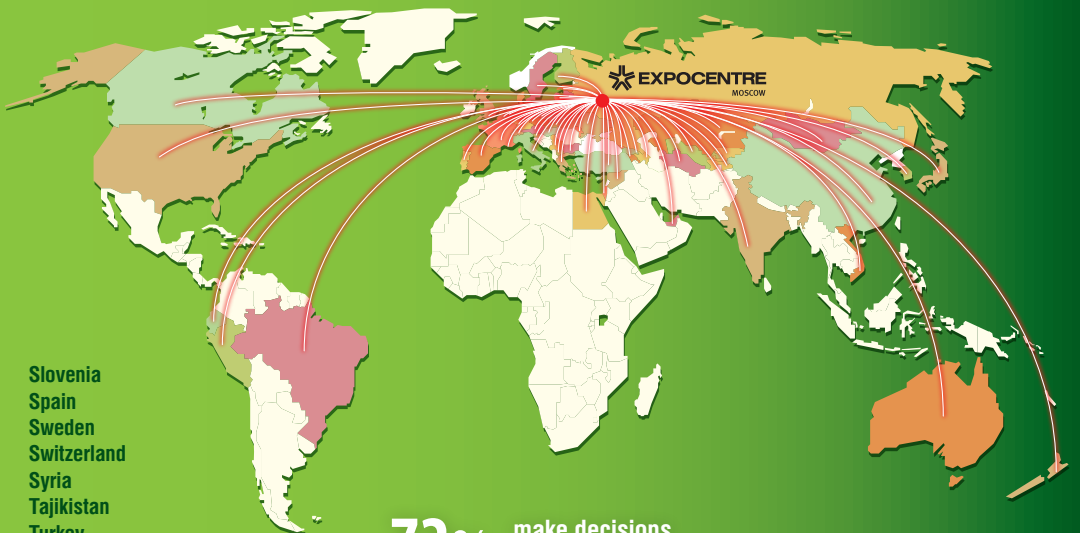
AGROPRDMASH: THE MOST ATTENDED FOOD PROCESSING TRADE SHOW IN RUSSIA



Visitors by industry sector

- 58% Food and beverage production
- 19% Manufacturing and maintenance of food processing equipment
- 14% HoReCa, catering, logistics, customs clearance, warehousing, etc.
- 9% Wholesale/retail of food/beverages

Visitor geography



- Slovenia
- Spain
- Sweden
- Switzerland
- Syria
- Tajikistan
- Turkey
- Turkmenistan
- UAE
- UK
- Ukraine
- USA
- Uzbekistan
- Vietnam

72% make decisions or influence them

2/3 come to sign agreements for supply of equipment and ingredients

92% recommend their colleagues to attend Agroprodmas

THEMATIC SECTORS

1. Equipment and technology for food and beverage production

- 1.1. Slaughtering equipment, preliminary meat processing
- 1.2. Equipment for meat processing and sausage making
- 1.3. Poultry breeding and processing
- 1.4. Fishery. Fish farming. Fishing industry. Aquaculture. Equipment for fish and seafood processing. Transportation and sale.
- 1.5. Equipment and units for dairy and cheese production
- 1.6. Equipment for grain processing
- 1.7. Equipment for flour, bakery and pasta production
- 1.8. Confectionery equipment
- 1.9. Equipment for processing oilseeds and vegetable oil production
- 1.10. Equipment for fruit and vegetable processing
- 1.11. Equipment for canned food and preserves production
- 1.12. Equipment for ice cream production
- 1.13. Equipment for production of alcoholic beverages, beer and soft drinks
- 1.14. Equipment for baby food production
- 1.15. Equipment for production of functional and dietary food
- 1.16. Equipment for coffee, tea and tobacco processing
- 1.17. End-to-end engineering solutions
- 1.18. Equipment for raw materials processing and food production for small-scale farms

2. Automation in food production

3. Ingredients, additives, spices, casings. Production and application technology

4. Packaging equipment and materials. Weighing equipment

- 4.1. Packaging and consumable materials
- 4.2. Technology and equipment for packaging of food and beverages
- 4.3. Portioning devices
- 4.4. Bottling, pre-packing
- 4.5. Weighing equipment and systems
- 4.6. Marking and labeling
- 4.7. Bulk packaging

5. Test and analytical equipment

- 5.1. Laboratory equipment
- 5.2. Test equipment

6. Refrigeration equipment

- 6.1. Commercial refrigerators, freezers, defrosters
- 6.2. Refrigerating and compressor units
- 6.3. Ventilation and A/C systems

7. Retail equipment, HoReCa

- 7.1. Retail equipment, catering equipment (bars, restaurants, fast food)
- 7.2. Equipment for shops, cafes and patisseries, street food and mobile catering

8. Warehouse and production logistics

- 8.1. Warehouse equipment, loading equipment
- 8.2. Storage and transportation machinery and equipment
- 8.3. Equipment for logistics hubs
- 8.4. Equipemnt for fruit and vegetable warehouses

9. Occupational sanitation, cleaning equipment, detergents

10. Commercial flooring

11. Agroprodmash-Complect: components, machinery and materials for food production

- 11.1. Components, machinery and materials for food production
- 11.2. Metal products for food production. Pipes, fittings
- 11.3. Pumps, pumping equipment
- 11.4. Water supply systems, water treatment equipment, valves, pipeline equipment. Tanks and vessels
- 11.5. Heating and air engineering. Electrical equipment and products

12. IT, software, end-to-end solutions and services for the food processing industry

13. Food production safety. Quality inspection

14. Agricultural equipment, animal agriculture and fodder production

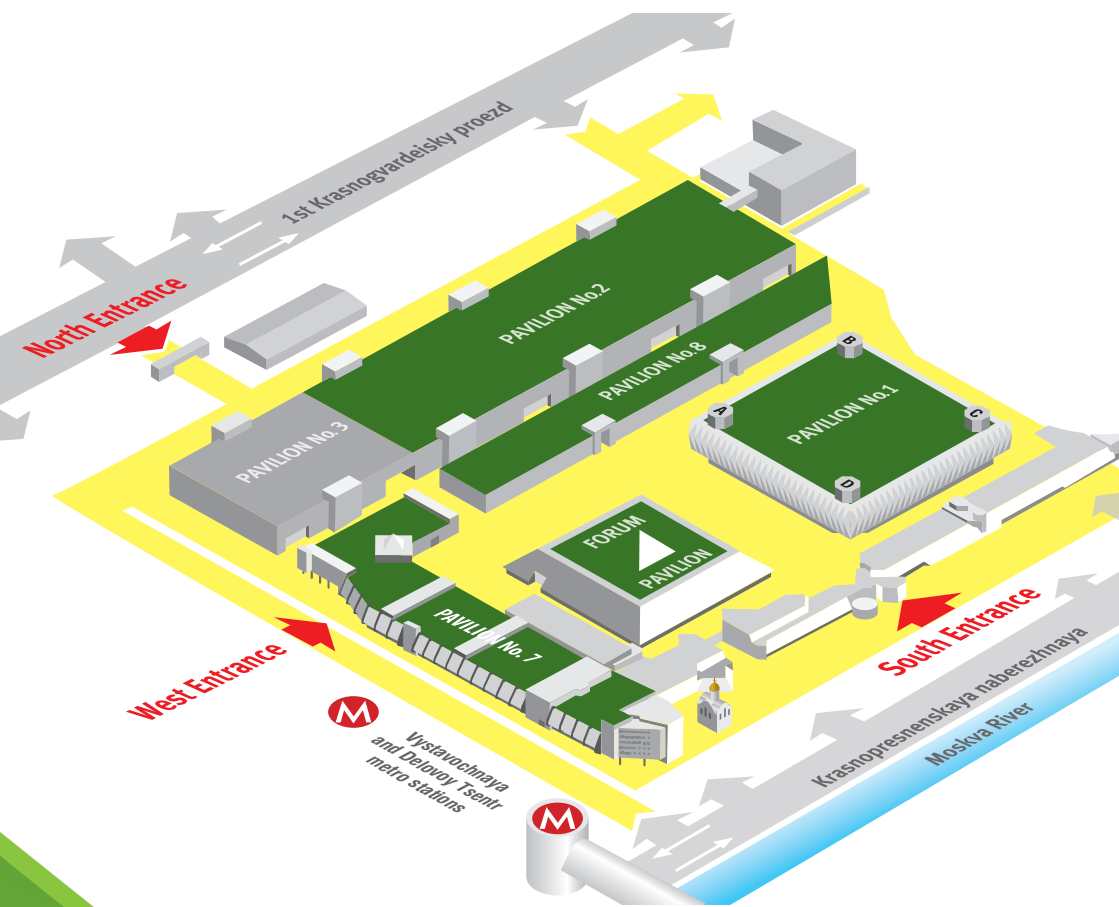
- 14.1. Cattle-breeding farms, small-scale farms
- 14.2. Fodder production and storage

15. Leasing, credits and investments in the agricultural industry. Construction and reconstruction of food processing facilities

16. National pavilions

ASSOCIATED EVENTS

- Answers to the industry's most relevant problems
- Exchange of experience and information
- Meetings and networking with market leaders and experts
- Major sectoral forums and congresses
- Competitions, panels, b2b networking



Assembly: 4–8 October 2017

Running: 9–13 October 2017

Dismantling: 14–16 October 2017

Venue

Expocentre Fairgrounds, Moscow, Russia

Booking deadline is March 20, 2017.

You can find the booking form at www.agroprodmash-expo.ru/en

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