

ALL SECTORS OF THE FOOD PROCESSING INDUSTRY

20th INTERNATIONAL EXHIBITION FOR
MACHINERY, EQUIPMENT AND INGREDIENTS
FOR THE FOOD PROCESSING INDUSTRY



www.agroprod mash-expo.ru/en

AGRO PROD MASH

5-9
October 2015

20 YEARS
TOGETHER
TO SUCCESS



Organized by



Supported by

- Ministry of Agriculture of the Russian Federation
- Ministry of Industry and Trade of the Russian Federation

Under auspices of Chamber of Commerce
and Industry of the Russian Federation

12+



AGROPROD MASH



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Why AgroprodMASH?

- **Food processing industry of Russia**
43 thousand enterprises:
2/5 of production facilities require upgrading
2/3 of processing equipment imported

Course for dynamic modernization and development set for Russian agroindustry

266 billion rubles allocated for upgrade

Great demand for high-technology equipment

In 2015–2020 government effort focus

- Food security/safety
- Domestic production development

Main drivers of the Russian food processing industry

- Technical upgrade
- Diversification
- Better product quality

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Why Agroprod mash?

- **AGROPROD MASH – RUSSIA'S* LARGEST**
food processing industry event

over
61 000 sq m
exhibition
space

800 from **36**
exhibitors countries

19 155 from **1 000** and **60**
visitors Russian cities countries

- **PERFECT ARCHITECTURE TOTAL SECTORAL
COVERAGE, FULL TECHNOLOGICAL CYCLE**



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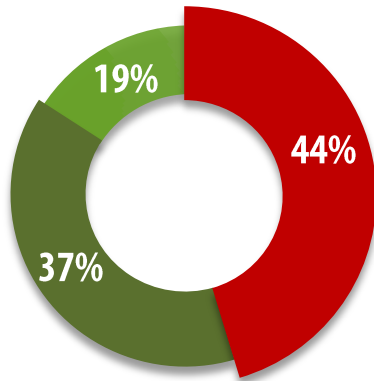
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AGROPRODMASH: RUSSIA'S MOST ATTENDED SHOW

VISITOR BOOST

- Regulars
- First-timers
- Second /third time visitors



- Visitors from all industry sectors
- **2/3** attendees the for commercial purposes
- Visitor profile
 - 53%** CEOs / company owners
 - 27%** midlevel executives
 - 20%** production engineers
- Professionally recognized
 - 67%** visitors give preference to Agroprod mash*

* According to the Russian Public Opinion Research Centre



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VISITOR GEOGRAPHY

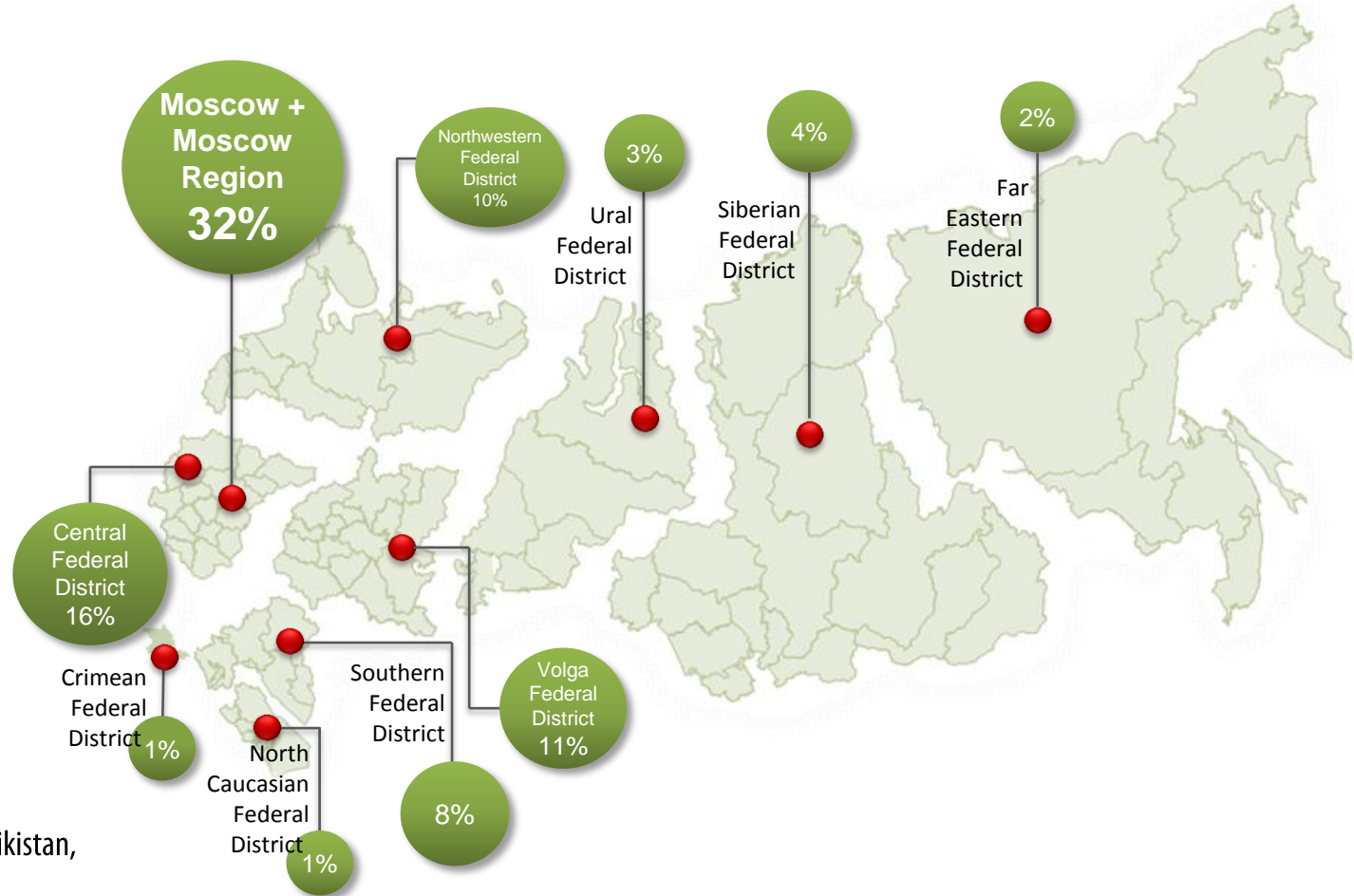
OVERSEAS: 12%

**INCLUDING
EUROPE: 4%**

Germany, Italy, Spain, UK, Latvia,
Lithuania, The Netherlands, Serbia
and Georgia

**COMMONWEALTH
OF INDEPENDENT
STATES : 8%:**

Azerbaijan, Belarus, Kazakhstan, Tajikistan,
Turkmenistan, Ukraine, Uzbekistan





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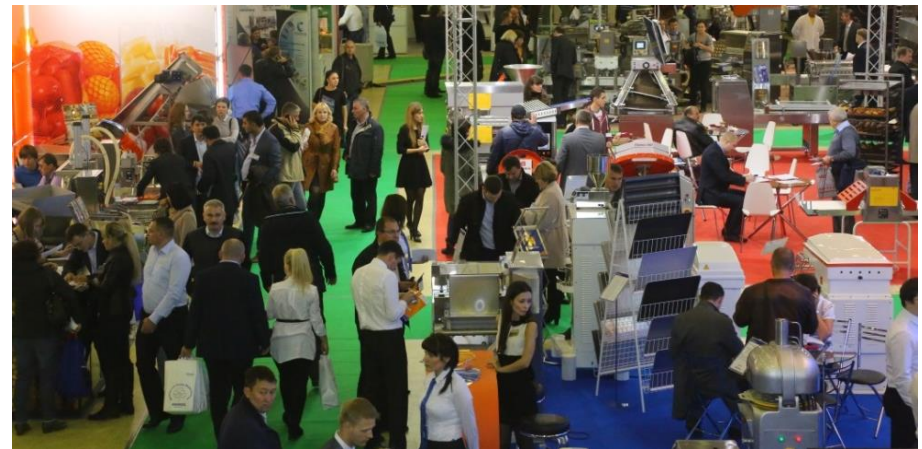
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VISITOR PREFERENCE



72% decision-makers

93% plan to return



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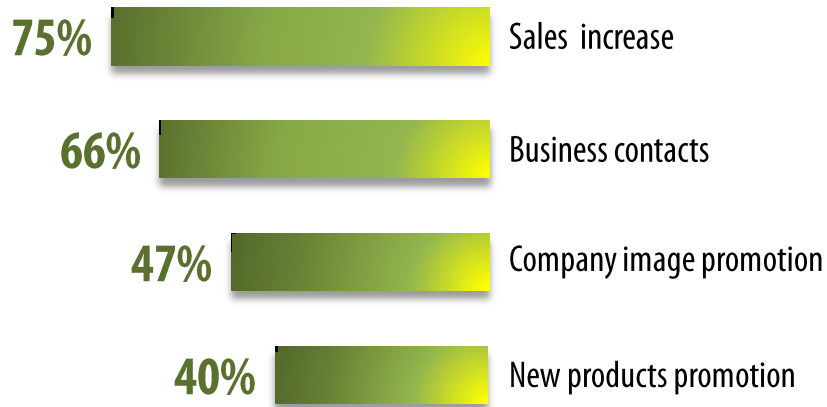


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EXHIBITOR GOALS

87% Exhibitors achieved goals

79% Regular exhibitors



Multiple ticks per respondee acceptable

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PRODUCT SECTORS

Russia's only exhibition for equipment, ingredients and end-to-end solutions for all sectors of the food processing industry

1. Equipment and technology for food and beverage production

- 1.1. Slaughtering equipment, preliminary meat processing
- 1.2. Equipment for meat processing and sausage making
- 1.3. Poultry breeding and processing
- 1.4. Fishing industry. Aquaculture. Equipment for fish and seafood processing
- 1.5. Equipment for dairy and cheese production
- 1.6. Equipment for processing grain and flour, bakery and pasta production
- 1.7. Confectionery equipment
- 1.8. Equipment for processing oilseeds and vegetable oil production
- 1.9. Equipment for fruit and vegetable processing
- 1.10. Equipment for canned food and preserves processing
- 1.11. Equipment for ice cream production
- 1.12. Equipment for production of alcoholic beverages, beers and soft drinks
- 1.13. Equipment for baby food production
- 1.14. Equipment for production of functional and dietary food
- 1.15. Equipment for tea, coffee and tobacco processing
- 1.16. End-to-end engineering solutions
- 1.17. Equipment for raw materials processing and food production for small-scale farms

NEW!

2. Automation in food production

3. Ingredients, additives, spices, casings.

Production and application technology

4. Packaging equipment and materials. Weighing equipment

- 4.1. Packaging and consumable materials
- 4.2. Technology and equipment for packaging of food and beverages
- 4.3. Portioning devices
- 4.4. Bottling, pre-packing
- 4.5. Weighing equipment and systems
- 4.6. Marking and labeling

5. Test and analytical equipment

- 5.1. Laboratory equipment
- 5.2. Test equipment

6. Refrigeration equipment

- 6.1. Commercial refrigerators, freezers, defrosters
- 6.2. Refrigerating and compressor units
- 6.3. Ventilation and A/C systems

7. Retail equipment, HoReCa

- 7.1. Retail equipment, catering equipment (bards, restaurants, fast food)
- 7.2. Equipment for shops, cafes and patisseries, street food and mobile catering

8. Warehouse and production logistics

- 8.1. Warehouse equipment, loading equipment
- 8.2. Storage and transportation machinery and equipment
- 8.3. Equipment for logistics hubs
- 8.4. Equipment for fruit and vegetable warehouses **NEW!**

9. Occupational sanitation, cleaning equipment, detergents

10. Commercial flooring

11. The Agroprod mash-Complekt: components, machinery and materials for food production

- 11.1. Components, machinery and materials for food production
- 11.2. Metal products for food production. Pipes, fittings
- 11.3. Pumps, pumping equipment
- 11.4. Water supply systems, water treatment, valves, pipeline equipment. Tanks and vessels
- 11.5. Heating and air engineering. Electrical equipment and products

12. IT, software, end-to-end solutions and services for the food processing industry

13. Food production safety. Quality inspection

14. Agricultural equipment, animal agriculture and fodder production

- 14.1. Cattle-breeding farms, small-scale farms
- 14.2. Fodder production and storage

15. Leasing, credits and investments in the agricultural industry. Construction and reconstruction of food processing facilities

16. National pavilions



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ASSOCIATED EVENTS



- Insights on issues of the day
- Networking
- Interacting with market leaders and experts
- International forums and congresses
 - *Meat Congress*
 - *Confectionery and Bakery Forum*
 - *Conference on Fruit and Vegetable Processing*
- Contests and awards



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WELCOME TO AGROPRODMASH 2015!

DATES

Assembly: 30 September – 4 October 2015

Running: **5 – 9 October 2015**

Dismantling: 10 – 12 October 2015

VENUE

Pavilions No.1, 2, 3, 8, Forum and open-air sites
of Expocentre Fairgrounds
14, Krasnopresnenskaya nab.

Moscow, Russia, 123100

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FOOD EXHIBITIONS DIVISION

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JOIN LEADING FOOD PROCESSING MANUFACTURERS!